

FOR IMMEDIATE RELEASE

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### **RoTa Technologies/NABEL: A Powerful Match**

**RoTa Technologies is the exclusive U.S. distributor of NABEL Co. Ltd.**, a leader in egg grading and packing equipment in the Asian poultry market. The connection has proven to be a boon to both companies, as well as U.S. egg producers. **Visit both companies at the 2024 IPPE, Booth B33041.**

According to RoTa Technologies' President Roberto Taormina: "Innovation and R&D has been an important part of RoTa Technologies' growth over the past few years. Our relationship with NABEL has brought even more reliable and innovative products to our customers."

"An added benefit to producers is the service and technical support RoTa provides for both companies' products, reducing the number of vendors needed by our customers," Taormina said.

#### **NABEL FARM PACKERS**

The Farm Packer Sakura Series by NABEL is designed to flexibly respond to customers' needs at egg farms to make egg collecting work more efficient. The NABEL Sakura100 compact design only needs a space of 2M square to install. It collects and packs eggs gently while having a capacity of Max. 100 cases (36,000 eggs) per hour. The farm packer offers various sized plastic and paper tray compatibility, an open structure for easy cleaning, three kinds of capacity machines (100, 85, and 75 cases per hour), and optional automation add-ons. In the Sakura Series, egg collection work is automatic, which in turn reduces labor costs.

#### **NEW TO IPPE**

RoTa's advanced ultraviolet (UV) radiation system instantly reduces contamination and bacteria on the shell surface of the eggs by 99.9 percent before weighing and packing. Entry guards ensure that UV-C light stays within the system, and being detachable makes cleaning very easy. If the system is tilted, the safety switches automatically shut down the UV lights to ensure safe environment for the operator. The system's advantages over chemical treatment include cost, worker safety and elimination of microorganism resistance.

RoTa's advanced line of its own egg production equipment also includes vision artificial intelligence, brushless egg washers, and custom case conveyors.

#### **ABOUT ROTA TECHNOLOGIES**

RoTa Technologies is a vision engineering technology company that specializes in proprietary and patented equipment and expert services primarily for egg producing facilities. For more information, contact RoTa Technologies at (586) 504-0199 or [Roberto@RotaTechnologies.com](mailto:Roberto@RotaTechnologies.com)

#### **MEDIA CONTACT**

Greg Leaf | [greg@groupleaf.com](mailto:greg@groupleaf.com) | 651-271-2511